

Giving a Face to Each Datapoint

LEVERAGE MACHINE LEARNING TO IMPROVE DIRECT MARKETING

Inquisitive Machines uses artificial intelligence to optimize direct mail marketing. Our industry-specific AI technology optimizes mailing lists to increase conversion rates and lower costs. The rise of AI represents a unique opportunity to turn your data assets into increased profit. Is your business benefiting from the AI revolution?

Inquisitive Machines extracts value from data and gives it back to you in a form you can use. We build AI that:

- Lowers Mailing Costs
- Profile Sales Leads
- Evaluate Customer Satisfaction
- Optimize pricing

WHY CHOOSE INQUISITIVE MACHINES?



INTELLIGENT TOOLS PAY FOR THEMSELVES

Inquisitive Machines increases ROI using machine learning's unique ability to draw insights from massive pools of data. Inquisitive Machines evaluates your business model, processes, and data strategies to incorporate AI into your existing marketing. Enjoy the benefits of a proprietary algorithm and a custom user interface optimised for your employees. Direct mail has the highest response rate in all of marketing. Our high-tech methods make time-tested marketing strategies even better.

UNLOCK THE CONNECTIONS IN YOUR DATA

Artificial Intelligence looks at your data holistically to find hidden connections. Use AI to:

- Decrease Manpower Costs While Saving Time
- Discover New Opportunities Invisible to Human Analysis
- Generate Individualised Consumers Profiles For Every Sales Prospect
- Increase Profit Instantly By Exploiting Existing Data Resources.
- Gain a Competitive Advantage as an Early Adopter

The measure of intelligence is the ability to change.

